



**ARTWORK for EDUCATION.**

# **EXPRESS GREETING CARD PROGRAM**

## **Permission Form**

**Dear Parents,**

Our school is embarking on a truly unique program. Through Artwork for Education, your child will create artwork that will be published on the front of a beautiful greeting card that will be sold in retail stores. A portion of the proceeds from every sale will benefit our school. On the back of the card, your son or daughter will receive credit as the artist (by first name, age and school) and for letting Worldwise Education publish the image. In numerous consumer reports and related research, many shoppers have stated they would purchase cards that support schools, and now our school has the chance to participate. We are sure you will be pleased with the results of this wonderful program.

From the cards created by our students, Worldwise Education's design staff will select those with the greatest commercial appeal to represent our school and make them available to retailers in our city as well as stores across the nation! Using guidelines furnished by Worldwise Education, our students are designing birthday

cards, holiday cards, get-well cards and many others. The finished product is a full-color 4.5" x 6" card with envelope. Each card sells for approximately \$2.95. Our school will earn \$0.30-\$0.75 from each sale—well above the average royalty that most artists or writers earn from their published work!

Our school's collection will be published on greeting cards and will post at **ArtworkForEducation.com** so friends and family across the country

can participate. Some of our students' artwork may be selected to represent our school on greeting cards sold in local stores in a program to provide on-going benefits to our school. To include your child's artwork in the program, we need your permission. Please complete the permission form on the reverse side and return it to your child's teacher.

*By signing this permission form you are not obligating yourself to buy cards—you are simply giving your permission for your child to participate in this program with the rest of the class and have their artwork reproduced on greeting cards that benefit our school.*



Cover image was created by Kevin, age 6, from Weaver Elementary School in Los Alamitos, CA.

**Thank you for supporting our school!**



**TO ORDER A SET OF CARDS FEATURING YOUR CHILD'S ARTWORK, simply complete the order form (found on the reverse side) and return it, along with your payment and signed permission form, to the school. Make checks payable to your school or parent/teacher organization.**

Worldwise Education would like to thank you and your school for participating in Artwork for Education. This fun and innovative program showcases student artwork while helping schools raise money. *If desired, each image can be purchased as a set of twelve 4.5" x 6" cards and envelopes for \$20.50 (includes the cost of shipping directly to the school).* When you purchase these products, you are increasing opportunities to help your children learn — \$8.00 of the purchase price goes directly to your school.

Family members **LOVE** these original gifts — especially grandparents!

Purchase your child's cards for:

- *holiday cards*
- *birthday gifts*
- *their own personal stationery*
- *thank you notes*
- *teacher gifts*
- *graduation announcements*

### Easy Order Instructions

- 1.** Using the Order Form, **enter your child's name** and **quantity of card sets** you would like to order. Shipping to the school is included!
- 2.** If your family and friends or others would also like to order cards featuring your child's art, include those orders in the additional space provided.
- 3.** Return the order form and all payments to your teacher. **Make checks payable to your school or organization.**



Each card set contains twelve 4.5" x 6" cards and envelopes

### Order Online

Your family and friends can also log onto **ArtworkForEducation.com** to view your art and place their orders for card sets. Orders are shipped to their home or business (shipping costs may vary).



**ARTWORK for EDUCATION®**



**ARTWORK for  
EDUCATION®**

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# Order Form

**YES!** I would like to order card sets featuring my child's artwork. I understand the price of each card set is \$20.50 and my child's school retains \$8.00 from each set sold.

**Student Information**

Student Name		Student Age
School Name		
Grade	Teacher	Room No.

**Order Information**

Name	No. of Card Sets	\$ Amount
Telephone		
Email address		
Name	No. of Card Sets	\$ Amount
Telephone		
Email address		
Name	No. of Card Sets	\$ Amount
Telephone		
Email address		
Name	No. of Card Sets	\$ Amount
Telephone		
Email address		
<b>AMOUNT DUE</b> (total number of card sets ordered × \$20.50):		

For additional orders, add the information requested to a sheet of paper and enclose with this order form

**MAKE CHECKS PAYABLE TO YOUR SCHOOL OR ORGANIZATION**

Submit this order form and all payments to your teacher